



Massachusetts White Ribbon Day Campaign

Jane Doe Inc.
THE MASSACHUSETTS COALITION
AGAINST SEXUAL ASSAULT AND
DOMESTIC VIOLENCE

“ From this day forward, I promise to be part of the solution in **ending violence against women and all gender-based violence.**” *Massachusetts White Ribbon Day Pledge*

JOIN WITH ME and thousands of men and boys across Massachusetts as we pledge to promote respect and safety. Become a **WHITE RIBBON DAY AMBASSADOR** and make a statement that there is no place for violence or excuses. Become part of the solution!

The Massachusetts **White Ribbon Day Campaign** invites men and boys to be leaders in ending violence against women and all gender-based violence. The campaign seeks to change societal attitudes and beliefs about how toxic and rigid notions of masculinity perpetuate and excuse violence and inequity. Through dialogue and action, men who participate in the **White Ribbon Day Campaign** will help to reimagine manhood, promote safety and respect, and join a worldwide movement for human rights.

As a fellow **AMBASSADOR** you are committing to 4 tasks:

- 1 Take and Live by the **PLEDGE!**
- 2 Wear the ribbon on **White Ribbon Day** and throughout the month of **March.**
- 3 Recruit **5 Friends/Associates** to do the same!
- 4 Host and/or participate in **Local White Ribbon Day Campaign Events.**

Become a White Ribbon Ambassador Today!

TinyURL.com/WRD-Ambassador-SignUp



JaneDoe.org/WhiteRibbonDay
#ReimagineManhood