

10th Anniversary



Massachusetts White Ribbon Day Campaign

Jane Doe Inc.
THE MASSACHUSETTS COALITION
AGAINST SEXUAL ASSAULT
AND DOMESTIC VIOLENCE

“From this day forward, I promise to **be part of the solution in ending violence against women and all gender-based violence.**”

Massachusetts White Ribbon Day Pledge

JOIN WITH ME and thousands of men and boys across Massachusetts as we pledge to promote respect and safety. Become a **WHITE RIBBON DAY AMBASSADOR** and make a statement that there is no place for violence or excuses. Become part of the solution!

The Massachusetts **White Ribbon Day Campaign** invites men and boys to be leaders in ending violence against women and all gender-based violence. The campaign seeks to change societal attitudes and beliefs about how toxic and rigid notions of masculinity perpetuate and excuse violence and inequity. Through dialogue and action, men who participate in the **White Ribbon Day Campaign** will help to reimagine manhood, promote safety and respect, and join a worldwide movement for human rights.

As a fellow **AMBASSADOR** you are committing to 4 tasks:

- 1 Take and Live by the **PLEDGE!**
- 2 Wear the ribbon on **White Ribbon Day – Wednesday, March 1st**
- 3 Recruit **5 Friends/Associates** to do the same!
- 4 Host and/or participate in **Local White Ribbon Day Campaign Events.**

Become a White Ribbon Ambassador Today!
GO TO <http://janedoeinc.memberlodge.org/page-1022202>

White Ribbon Day Campaign 2017 Honorary Committee

Honorary Chair

Governor Charlie Baker

Co-Chairs

Peter Koutoujian, Sheriff Middlesex County

J. Keith Motley, Ph.D., UMass Boston Chancellor

Members (as of 11/28/16)

The Honorable Evandro Carvalho,
State Representative 5th Suffolk District

Miceal Chamberlain, Massachusetts President,
Bank of America

The Honorable Daniel F. Conley,
District Attorney of Suffolk County

Jim Heffernan, CFO, Massachusetts General
Physicians Organization

The Honorable Congressman Bill Keating,
9th District Massachusetts

Josh Kraft, Nicholas President and CEO,
Boys & Girls Clubs of Boston

Liam Lowney, Executive Director –
Massachusetts Office for Victim Assistance

Matthew Nicoli, Coast Guard –
Sexual and Domestic Violence Specialist

Rob Okun, Editor, *Voice Male Magazine*

Paulo Pinto, Executive Director, Massachusetts
Alliance of Portuguese Speakers (MAPS)

Bob Rentsch, YWCA of Central Massachusetts
Domestic Violence Services Committee

Peter Roby, Director of Athletics & Recreation,
Northeastern University

Senate President Stan Rosenberg,
Massachusetts State Senate

Darrus Sands, Men's Health CREW,
Boston Public Health Commission

The Honorable David Sullivan,
Northwestern District Attorney

Andre Tippett, Executive Director,
Community Affairs, New England Patriots

The Honorable Martin J. Walsh, Mayor of Boston

Darnell Williams, CEO, Urban League of
Eastern Massachusetts

Janson Wu, Executive Director, GLAD, GLBTQ,
Legal Advocates & Defenders



JaneDoe.org/WhiteRibbonDay
#ReimagineManhood