

“From this day forward, I promise to be part of the solution in ending violence against women and all gender-based violence.”



Massachusetts White Ribbon Day Campaign

General Agreements for White Ribbon Day Affiliates

Any organization, group or corporation based in Massachusetts is invited to affiliate with the White Ribbon Day Campaign in Massachusetts by signing the White Ribbon Day Pledge and agreeing to promote and/or conduct a men and boys campaign event, under the White Ribbon Campaign name or other related name of your choice, during each calendar year.

Fundraising and Collaboration Agreement:

As a demonstration of the commitment to supporting survivors of sexual assault and domestic violence, your men's engagement activities and campaigns (including White Ribbon Campaigns) that may generate funds and resources will be shared with the local JDI member victims' services provider(s) in our area. Furthermore, if you are not a JDI member, you will notify your local sexual and/or domestic violence organization(s) of your intention to apply as a Massachusetts White Ribbon Day Affiliate and report your plans and activities on a regular basis.

Information Collection and Sharing Agreement:

1. As an Affiliate, you agree to register your events relevant to engaging men in your communities with the Jane Doe Inc. website calendar. This way everyone's local activity is represented and available to the press.
2. As an Affiliate, you agree to keep track of the number of men and boys who have signed your local pledge and to report these upon request.
3. As an Affiliate, you agree to track contact information for your pledge names so that these men in your community can be contacted from time to time by the statewide white ribbon day committee.