

“From this day forward, I promise to be part of the solution in ending violence against women.”



Massachusetts White Ribbon Day

A Men’s Initiative Project of Jane Doe Inc.

Proclamation Planner

A proclamation event can be small or large and has the following elements:

“Take a Moment”, a simple activity an individual can do:

During the week of March 3rd, White Ribbon Day can be recognized at a business meeting, a community event, a sporting event, or at a meal, where a moment can be set aside. The informational flyer is shared, the words read aloud, ribbons are distributed.

Formal Proclamation

The leadership of the town, city, organization or community proclaims White Ribbon Day. This proclamation is then communicated throughout the community

- a brief ceremony is arranged
- the presentation includes three or four speakers
- an audience is invited
- the local press is invited and engaged
- people are thanked for attending
- a news article is prepared and submitted

Proclamation Event Check List

1. Set a time, date and place during week of February 29th – March 4th
2. Register your event at our website
3. Key people are invited to attend
4. Prepare a press release and send this a week in advance.
5. Prepare a quantity of white ribbons for distribution at your event
6. Prepare a quantity of handouts and materials for distribution
7. Have a signing board, or sign up sheet for men to sign the pledge
8. Prepare a brief program
9. Conduct the pledge among those in attendance
10. Distribute ribbons, Ask men attending to take an extra ribbon and share it today.
11. Send a report about your event to our website

Event registration: <http://www.mijd.org/submitevent>

Event reports: <http://www.mijd.org/eventreport>