



# CALLING ALL MEN: On March 6, 2014 TAKE THE PLEDGE. WEAR THE RIBBON.

“ FROM THIS DAY FORWARD,  
I PROMISE TO BE  
PART OF THE SOLUTION  
IN ENDING VIOLENCE  
AGAINST WOMEN. ”

## MASSACHUSETTS WHITE RIBBON DAY PLEDGE

### Be part of the solution.

Men and boys from diverse communities all have a unique role to play in promoting equality, respect and non-violence in our relationships and all aspects of our lives.

### Take the pledge.

Raise your voice and be proud to make a personal and public commitment to help end sexual and domestic violence.

### Wear the ribbon.

Join in solidarity with men and boys throughout Massachusetts on the 7th Annual Massachusetts White Ribbon Day on March 6, 2014.

By joining JDI's 7th Annual Massachusetts White Ribbon Day Campaign, you become part of the international White Ribbon Campaign started in Canada in 1991 and expanding worldwide.

### Want to get more involved?

Become a White Ribbon Day Ambassador. Help spread the word about this campaign to other men and boys in your lives. Hold an event in your community. Arrange for a presentation in your workplace. Organize your classmates or fellow athletes at school.

Join us and WRD Chair Governor Patrick on **March 6, 2014 at 1 PM** in Gardner Auditorium at the State House for a public Governor's Proclamation event. And look for other activities throughout the Commonwealth to recognize the leadership and commitment of men to make a difference.



[JANEDOE.ORG/WHITERIBBONDAY](http://JANEDOE.ORG/WHITERIBBONDAY)  
[wrdcampaign@janedoe.org](mailto:wrdcampaign@janedoe.org)  
617-248-0922