

Massachusetts White Ribbon Day 2008

February 14, 2008

Great Hall, State House, Boston

And in Communities Across the Commonwealth



Massachusetts' White Ribbon Day Pledge:

From this day forward, I promise never to commit, condone or remain silent about violence against women, sexual assault and domestic violence.





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Executive Summary

The White Ribbon Campaign was founded and launched in Canada, two years after the Montréal Massacre in which 14 women students at the Montreal's École Polytechnique were systematically killed and 13 other students wounded by a lone gunman on December 6, 1989. 100,000 men wore ribbons across Canada that first year. Today, the WRC is a worldwide campaign in 55 countries, with well over 5,000,000 signatures and growing.

Jane Doe Inc. sponsored the first Massachusetts White Ribbon Day (WRD) on February 14th, 2008. We specifically chose to launch the campaign on Valentine's Day to highlight the need to combine safety and respect with romance and love. Governor Deval Patrick served as Honorary Chair and our working Chairs were Former Massachusetts Governor Paul Cellucci and Peter Roby, Northeastern University, Director of Athletics & Recreation.

The reasons Jane Doe Inc. (JDI) joined this international effort were multifold: to highlight and build upon the local engagement of men and boys, especially through community-based White Ribbon Campaigns; to send the public message that men must and are taking responsibility to end men's violence against women, domestic violence and sexual assault; and to transform social norms that perpetuate and support sexual assault and domestic violence by connecting men and boys with their local Jane Doe Inc. member program and with JDI's statewide efforts to create an environment that promotes respect and equality.

JDI and the WRD Affiliates recruited over 250 individual men as White Ribbon Day Ambassadors. Their promise was to take the White Ribbon Day Pledge themselves and to ask five other men join with them in wearing the White Ribbon on White Ribbon Day. Through their efforts, along with the efforts of 33 JDI member organizations and 16 other community affiliates, 350-400 people attended our State House Governor's Proclamation event. In addition, 21 local communities reported on having conducted corollary events. Activities ranged from Middle and High School Assemblies, town proclamations to pledge signing events at businesses, police departments, hospitals, colleges and churches. Pledges drawn by activities held on White Ribbon Day are estimated to be 10,000.

The language of the campaign raised an important philosophical and organizing question for the JDI and its member programs. While the international White Ribbon Campaign focuses on men's violence against women, Jane Doe Inc. (JDI) set out to frame the Massachusetts WRD to recognize the ways in which domestic violence and sexual assault also affect men and members of the LGBT (lesbian, gay, bisexual and transgender) community as both perpetrators and victims. JDI will continue to work with its members in seeking both inclusion and a broader understanding.

One thing is certain: Through the Massachusetts White Ribbon Day campaign, Jane Doe Inc. has elevated the possibility and the promise of welcoming men and boys to the work of preventing sexual assault and domestic violence here in Massachusetts and beyond.



Massachusetts White Ribbon Day
February 14, 2008
Great Hall, State House, Boston
Ceremony & Speaker Program

Mary Lauby, Jane Doe Inc., Executive Director

Governor Deval Patrick, White Ribbon Honorary Chair

Paul Cellucci, White Ribbon Day Co-Chair, Former Governor of Massachusetts

Richard Hoffman, Survivor, Community Activist

John Auerbach, Commissioner, Massachusetts Department of Public Health

Mayor Thomas Menino, City of Boston

Ali Noorani, Executive Director, MIRA (Massachusetts Immigrant and Refugee Advocacy) Coalition





Peter Roby, White Ribbon Day Co-Chair, Northeastern University, Director of Athletics & Recreation

Lt. Governor Timothy P. Murray, White Ribbon Ambassador

Craig Norberg-Bohm, Project Coordinator, Men's Initiative for Jane Doe Inc.

Leon Powe, Boston Celtics

With special messages from:

-  Todd Minerson, White Ribbon Campaign, Canada
-  Karen Baker, National Sexual Violence Resource Center
-  Sue Else, National Network to End Domestic Violence (NNEDV)
-  Victor Rivas Rivers, NNEDV Spokesperson



Mary Lauby, JDI Executive Director

“As the Massachusetts Coalition against Sexual Assault and Domestic Violence, we are the statewide non-profit membership organization of more than 60 local non-profit community based organizations... And what they do 24 hours per day, 7 days per week, 365 days per year is save lives and save futures; they make sure that victims and their families have somewhere to turn that provides confidential and unconditional support, advocacy, and services that make the difference—for many—between imprisonment and liberty.”



Governor Deval Patrick

“There is nothing at all manly about domestic and sexual violence. I’ve seen up close and personal what sexual and domestic violence can do, to victims, to families, and to communities and how that poison spreads, and I know how important it is that those of us of good faith stand up and show support for those victims. ”

“In a whole lot of cases fear or intimidation of even a sense of shame and guilt keeps victims of these crimes from speaking up. We should all be should all be a part of taking responsibility for helping to break that silence. The powerful statement of support that we make today is a great first step.”



Former Governor Paul Cellucci

White Ribbon Day Co-Chair

“Violence...is wrong. But there are too many men who have a different attitude. We are standing up today to change those attitudes; we want to particularly influence young boys and men with the powerful message that this is wrong...It kills, it maims, leaves children without mothers, it hurts communities, it has tragic and horrific consequences.”

Richard Hoffman Survivor

“Rape is a crime of power and control, except when the victims are children—then for some reason, we need to examine, we resort to an entirely different way of conceptualizing it, and we call it by other names. We study the torturer’s history, his psychology, his sexual appetites, we locate the violence in the mind, the heart, the personal past, or even in the fellows of the perpetrator and not in the politics and power dynamics of the abusive encounter itself... We need to challenge ourselves and others to straighten out our thinking about this.”





John Auerbach

Commissioner, MA Department of Public Health

“Most men don’t abuse; but all of us need to be part of the solution... We also know that when we look at the facts that sexual violence and domestic violence cross all socioeconomics, all racial and geographical boundaries, and that they occur in both different gender and same gender relationships... Transforming the public health crisis of men’s violence against women in all forms of sexual and domestic violence must be a priority every day, and not simply one or two days a year... It’s time for each of us to challenge the climate that perpetuates this public health crisis. It’s time for us to change the cultural norms that we’ve inherited and refuse to accept continued harm to our sisters, our brothers, our mothers, daughters, sons, co-workers, and partners ”

Boston Mayor Thomas Menino

“Today, I am proud to continue my longstanding support of Jane Doe by joining its coalition of good men, saying with one voice that it is wrong to hit or sexually assault your wife, your girlfriend, your partner, your child. It is wrong to hit, sexually assault, or intimidate anyone. We won’t tolerate it... It takes tremendous courage to ask for help, it takes care to give that help... That’s why today it’s important to stand together to say that we won’t tolerate this destructive behavior. ”





Ali Noorani

Executive Director, MIRA (Massachusetts Immigrant and Refugee Advocacy) Coalition

“Between 1993 and 2003, only 14% of the State’s population, 37% all domestic violence and homicide victims were immigrants or children of immigrants...this is a crisis we should all be ashamed of. To address these issues of domestic violence, sexual assault, human trafficking within, and against, the immigrant and refugee community...we are working hard...to serve and support immigrant and refugee victims of domestic violence and sexual assault...Each woman in Massachusetts, regardless of where they were born or what their immigration status may be, has a fundamental right to live in a safe place and in a safe relationship, this Valentine’s Day or any Valentine’s Day.”

Peter Roby

Northeastern University, Director of Athletics & Recreation

White Ribbon Day Co-Chair

“We are here today so that we can challenge the social construct around masculinity, what it means to be a man in this culture, and that men can be nurturing, loving... We are here today to give young men a particular social permission to challenge each other when they see things that are contributing to violence against women ...What better way for me to set an example for my own children about what it means to be a man in this culture, and how I have a responsibility to protect those I love and treat them with respect.”





Lt. Governor Timothy Murray

“In that spirit of solidarity in which we gather here today, I would like to ask everyone to stand... I ask everyone here to raise their right hands and pledge with me and be part of the solution:

From this day forward...
I promise never to commit...
condone, or remain silent...
about violence against women...
sexual assault...
and domestic violence.”





Leon Powe Boston Celtics

“As a professional athlete, I know that people, and especially kids, look up to us as role models, especially as a new father.” “Kids may look up to me because I’m in the N.B.A., but my hope is that one day they will look up to me for what I’ve done off the court. I hope that as a role model I can keep young people on the right path. That includes how they treat women, and how they react when they see others mistreat them.

We all know that it’s real easy to talk about being a harder type. We need to encourage everyone we know to act on this, and to be a real advocate against abuse. I am happy today to have the ability to join such accomplished men on this stage to make it clear that we understand that this is not just a women’s issue, but that men need to be strong as well.”

Craig Norberg-Bohm

Men’s Initiative, Jane Doe Inc.

“And I would be damned, if I would allow my son to be in a world as dangerous as ours without doing something about it... Let me say that it is time to take a few new steps, and those steps are public steps. Public action is action visible to children; public action is action visible to other men; public action is what can change social agreements, what we call our “social norm”, the basis for what we tolerate, and for what we promote... Public steps by men will change the social agreement among men... Let me tell you about some of the public actions you might take... You can build or enter a parade float, you can publish a mother’s day pledge... you can operate a supply drive ... you can walk as a team in a fundraising walk... you can hold a white ribbon campaign high school assembly...”





OUR AMBASSADORS

Our model to engage male leaders for White Ribbon Day was to ask them to join as campaign Ambassadors. An Ambassador's role was to wear the white ribbon and to recruit 5 to 10 others to join him in wearing the white ribbon and in taking the White Ribbon Day Pledge. Many of those in attendance at our statehouse event were campaign Ambassadors. A list of our White Ribbon Day Ambassadors follows.



**Massachusetts White Ribbon Day
Ambassadors
(As of February 13, 2008)**

Honorary Chairperson Governor Deval Patrick

Campaign Co-Chairs

**Paul Cellucci, Former Governor of Massachusetts
Peter Roby, Director of Athletics & Recreation,
Northeastern University**

Advisors

Mark Conrad, Parole Board Member, MA State Parole Board
Ralph Fuccillo, President, Oral Health Foundation
Jim Heffernan, Chief Financial Officer and Treasurer,
Massachusetts General Physicians Organization
Paulo Pinto, Executive Director, MAPS - Massachusetts
Alliance of Portuguese Speakers
Joe Timitly, Former State Senator
Michael Weekes, Executive Director, MA Council of Human
Service Providers

White Ribbon Day Ambassadors

Elected Officials

Lt. Governor Timothy P. Murray
US Congressman Bill Delahunt
Mayor Thomas Menino, Boston
District Attorney David Capeless, Berkshire County
District Attorney Daniel F. Conley, Suffolk County
District Attorney Timothy J. Cruz, Plymouth County
District Attorney Gerard T. Leone, Jr., Middlesex County
District Attorney, William R. Keating, Norfolk County
District Attorney Elizabeth Scheibel, Northwestern
District
State Senator Anthony Galluccio
State Representative Peter Koutoujian
State Representative Byron Rushing
Councilor Craig Kelley, Cambridge

Sheriff Joseph D. McDonald, Plymouth County

State and Local Government

Secretary Kevin Burke, Executive Office of Public Safety
and Security*
Commissioner John Auerbach, MA Department of Public
Health
Commissioner Angelo McClain, MA Department of Social
Services
Commissioner Harold Clarke, MA Department of
Corrections*
Commissioner Edward Davis, Boston Police Department
Mark Bergeron-Naper, Sexual Assault Prevention and
Survivor Services, MA Department of Public Health
Dan Cooper, VOCA & DDTF Program Manager,
Massachusetts Office for Victim Assistance
Mark D'Angelo, Director of Employee Relations, MA Human
Resources Division*
David Deakin, Assistant District Attorney, Chief, Family
Protection & Sexual Assault Bureau, Suffolk County
Colonel Mark Delaney, Superintendent of MA State Police
Robert Haynor, Director, Batterer Intervention, MA
Department of Public Health
John Langan, Deputy Director, MA Human Resources
Division
John Luongo, Director ADA, MA Department of Corrections
Fernando Mederos, Director of Special Projects--
Fatherhood, MA Department of Social Services
David Nolan, Director - PDCU, Department of Corrections

Health Care

Alan J. Albert, MD, Massachusetts Medical Society
Alliance
Bruce Auerbach, President-elect, Massachusetts Medical
Society
Charlie Baker, Harvard Pilgrim Health Care
Lenny Debenedictis, Employee Assistance Program
Consultant, Partners Healthcare Employee Assistance
Program*



Doug Gaudette, Director, Family Safety Project, Caritas Holy Family Hospital
 Rafael D. Genao, Jr., Program Coordinator, Boston Public Health Commission*
 Courtney Grey, Director, Boston Public Health Commission
 Stephen Howard, Senior Director Community Affairs, Blue Cross Blue Shield of Massachusetts
 Dennis Irish, Director, Gov & Community Relations, Saint Vincent Hospital*
 James F.X. Kenealy, M.D., Physician & Surgeon, Massachusetts Medical Society Alliance
 Dennis Leonard, President of Commercial Business, Delta Dental of Massachusetts
 Patrick Maloney, Chief of Environmental Health, Brookline Public Health Department*
 Mike Monopoli, Delta Dental of Massachusetts
 Michael Monopoli, Director, Oral Health Policy, Delta Dental of Massachusetts
 Mario Motta, Vice President, Massachusetts Medical Society
 Dan Perkins, Co-Host, Talking About Health, WEZE Radio
 Neil Rohr, Assistant Director of Leased Housing, Metropolitan Boston Housing Partnership*
 Phillip Speiser, Director of Arts Therapy, Whittier Street Health Center

Athletics

Lawrence Brady, National Team Sports Manager, New Balance *
 Alden Cadwell, Director of Programs & Education, MetroLacrosse
 Raymond Carey, Track Coach, St. John's Prep
 Dave Czesniuk, Dir of Operations, Center for the Study of Sport in Society*
 Ed Davis, Assistant Football Coach, Northeastern University
 Kelvin Ford, Assistant Athletic Director, Merrimack College*
 William Gain, Deputy Director, Massachusetts Interscholastic Athletic Association
 Jack Grinold, Assoc. Athletic Director, Northeastern University
 John D. Gruppo, Athletics Business Manager, Northeastern University
 Bill Littlefield, Host, "Only A Game", WBUR
 Christopher Lynch, Boston Youth Sports Initiative Coordinator
 Patrick Mason, Assistant Baseball Coach, Northeastern University
 Edward Matz, Soccer Coach, Northeastern University

Shawn McEachern, Assistant Hockey Coach, Northeastern University
 Kenneth Nichols, Head Coach, Northeastern University
 Chris Ostrowsky, Assistant Football Coach, Northeastern University
 David Pace, President, Pace Sports, LLC *
 Leon Powe, Boston Celtics
 Brian Surace, Assistant Coach, Northeastern University
 Joseph Wilhelm, Women's Rowing Coach, Northeastern University
 Mike Winsor, Assistant Athletic Director, Northeastern University
 Paul Withee, High School Football Coach and Mathematics Teacher, Womancare of Dover-Foxcroft, ME

Law Enforcement

Chief Richard Billings, Hull Police Department
 Chief Matthew Clancy, Plympton Police Department
 Chief Donald Clark, West Bridgewater Police Department
 Chief William Conlon, Brockton Police Department
 Chief John Cowan, East Bridgewater Police Department
 Chief Mark DeLuca, Duxbury Police Department
 Chief George Gurley, Bridgewater Police Department
 Chief Paul Hayes, Hanover Police Department
 Christopher Horkin, Patrolman, Pembroke Police
 Chief Paul Januszewski, Abington Police Department
 Chief Thomas Joyce, Wareham Police Department
 Chief John Llewellyn, Rockland Police Department
 Jim Lonziolts, Patrolman, Pembroke Police
 Chief Paul Magee, Rochester Police Department
 Chief Michael Manoogian, Halifax Police Department
 Chief William A. Mason, Town of Harwich
 Chief Lincoln Miller, Marion Police Department
 Chief Taylor Mills, Hingham Police Department
 Timothy Patrick O'Brien, Police Officer, Norwell Police Department
 Chief Michael Ohrenberger, Town of Pembroke Police Department
 Chief Arthur Parker, Carver Police Department
 Chief Robert Ross, Plymouth Police Department
 Chief Paul Porter, Randolph Police Department*
 Chief Joseph Rebello, Kingston Police Department
 Chief Ted Ross, Norwell Police Department
 Chief Gary Russell, Middleboro Police Department
 Chief Edward Savage III, Hanson Police Department
 Christopher Shaw, Detective, Bridgewater Police Department
 Chief Mark Sorel, Lakeville Police Department
 Robert Spinney, Retired, MBTA Police Officer
 Chief Brian Stewart, Scituate Police Department
 Chief William Sullivan, Jr., Marshfield Police Department



Rodney Welch, Sargent, Rockland Police Department
Robert Wile, Detective, Amesbury Police Department*

Education

Gordie Axtman, Guidance Counselor, Cambridge Rindge & Latin School*
David Bowie, Sr. Security Analyst, Boston College ITS*
Russell Cron, Administrator, Cambridge Rindge and Latin School
Phil Dardeno, Assistant Director, Office of Financial Assistance - BU
Elizabeth Fernandez O'Brien, Parent/teacher, Mother/Wildwood Elementary School*
George Gardner, Director of Marketing and Communications, Northeastern University
Robert Gittens, VP Public Affairs, Northeastern University
Sean Hanel, Peer Minister, Boston College
Maureen Hardiman, Coordinator, Women's Center @ University of Massachusetts Boston
Mark Harris, Northeastern University
Christopher Hart, Assistant Director, Boston University*
David W. Janey, Associate Director, Financial Assistance, Boston University
Kevin Mahoney, Professor, Boston College Graduate School of Social Work
Sylvain Malfroy-Camine, Senior Group Leader, Arlington Enrichment Collaborative*
Frank McArdle, Northeastern University
John McDargh, Associate Professor, Department of Theology Boston College
John Murphy, Youth Outreach Worker/RA, Boston University School of Public Health/BMC*
Roy Perley, Student, North Shore Community College*
Jamalh Prince, Dean of Students, Cambridge Rindge & Latin*
Tom Schiff, Health Educator, UMass Amherst
Steve Smith, Chief Technology Officer, Cambridge Public Schools*
Gerry Stenerson, Associate Dean, First Year programs, Bentley College
Sal Trapani, Coordinator - Foreign Language Department, Cambridge Public Schools*
Robert Tynes, Assistant Principal, Cambridge Rindge and Latin School*
Thomas Wartenberg, Professor, Mount Holyoke College*
Chad Waxman, Health Educator, MIT*

Community Ambassadors

David Adams, EMERGE
Ian Agranat, Board of Directors, REACH
Subhash Agrawal, FSR, Met-Life Ins Co

Jim Allen
Cliff Allen, Warehouse Manager, VDA Productions*
Ethan Allen
Juan Carlos Arean, Program Manager, Family Violence Prevention Fund
Ben Atherton Zeman, Voices of Men
Ryan Bailey
Thomas Ball
R Barker
Marc Beaulieu
Brian Berg
Tom Bird
Thomas F. Birmingham, Former MA State Senate President
Duvan Bolivar, Advocate/Organizer, HarborCOV*
Steven Botkin, Executive Director, Men's Resources International
Dan Buckley, SSTAR - Batterer's Intervention
Anthony Burns, Co-Executive Director, Common Purpose, Inc.*
Blake Buxton, Recreation Supervisor, Shriver Job Corps*
Kevin Carney
Ken Cieplik, President, KCC Enterprises
Kyle Cortis
Matthew Creen
John "Jake" Dacey
Paul Dietl
Jeff Dipilato
Mary Dugdale
Brian Dunphy, Associate, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo
John E. Dzialo, Firefighter, Easton Fire Department
Paul Efthim
Patrick Farmer
Amy Farmer, Asian Task Force Against Domestic Violence
David Ford
Michael Frances
Steven Gilchrist, Jr.
Scott Girard, counselor/ court liaison, Men's Resource Center for Change*
Andres Gonzalez, Program Manager, Youth Build Lawrence*
Max Greenberg, Program Coordinator, Campaign for a Commercial-Free Childhood
John Griffin
Jim Gutstadt
Doug Hagen
Robert Higgins
Gregg Hoffman, Vice President, Kessler Financial Institutions Group*
Jeremy Horne
Allan Huntley, Abacus Travel, Inc
Jonathan Janik



Fred Jewett, Director, Think Respect Project
Marc Johnson
Jamal Kammin
Robert Kaplan
Bob Keifer
Rob Kirsh
Scott Lacey, Release Engineer, First Marblehead
Alan Linov
Stephen Lopes II, Social Worker, Northstar learning Centers*
Chris Martin
Matt Meyer, Co-Chair, NOMAS-Boston
William Morgan, Tremont Credit Union
Mike Morton
Ken Nasif
Brett Nava-Coulter
Christopher Newman, Site Coordinator, Visitation Center - Northampton, YWCA of Western Massachusetts
William Nisby, Truck Driver, C.L. Noonan Disposal
Peter Nomad, Teacher,
Kenneth J. Novack
Aleks Nowicki, Instructor, IMPACT*
Mark O'Connor
Shuya Ohno, Director of Communications, MIRA Coalition
Rob Okun, Director, Men's Resource Center for Change
Steven Pascal, Children's Trust Fund
Steve Patterson, Partner, Techgenesis & Co
Andy Polanco, Haverhill Community Violence Coalition
Jon Paul Roby
Peter Charles Roby
Stephen Rosenfeld
John E. Rosenthal, President, Meredith Management Corporation
Robert Russo, Director of Creative Services, VDA Productions

Fidel Rutayisire, Chairman, Rwanda Men`s Resource Centre
Robert Sable, Executive Director, Greater Boston Legal Services
Fred Scherneck
Joseph Scimemi
Mia Shay, Freelance photographer*
Terry Shean, Operations Manager, Quad Graphics*
Haji Shearer, Children's Trust Fund
Walter Spencer, Executive Director, Jeremiah's Inn*
Denita Stevens
Gerard Sullivan
John Swist, Editor-in-Chief, Bristol Community College Newspaper, The Observer*
David Thomson, President, Thomson Communications
Al Tringali, President, Kessler Financial Institutions Group
Eric Tucker, Father Friendly Initiative
J.T. Turner, Actor, The Actors Company
Brad Van Renterghem
Sohrab Virk, Community Service Chair, Alpha Tau Omega Fraternity - Beta Gamma Chapter
Adam Weisler
Darnell Williams, President/CEO, Urban League of Eastern Massachusetts
Wayne Williams, DVIP Coordinator, Roxbury Comprehensive Community Health Center*
Zohreh Zarnegar, Birth to Five Program Director, Violence Intervention Program (VIP)
Steve Zayatz

** for identification purposes only*

*To become an Ambassador, visit
<http://www.janedoe.org/whiteribbonday>*



OUR AFFILIATES

To help ensure statewide participation and a solid grassroots effort, we invited member programs of Jane Doe Inc and other community organizations to join this campaign as Affiliates. An Affiliates role was to recruit men local in their communities to join as Ambassadors and to plan to support local men's engagement activity during the coming year.

JDI MEMBER WHITE RIBBON AFFILIATES

<i>Amherst</i>	Everywoman's Center	http://www.umass.edu/ewc
<i>Amherst</i>	Safe Passage	http://www.safepass.org
<i>Boston</i>	Asian Task Force Against Domestic Violence	http://www.atask.org
<i>Boston</i>	Center for the Study of Sport in Society, Mentors in Violence Prevention	http://www.sportinsociety.org/mvp
<i>Boston</i>	Community Advocacy Program, CCHERS Inc.	http://www.cchers.org
<i>Boston</i>	Elizabeth Stone House	http://www.elizabethstonehouse.org
<i>Boston</i>	HAVEN @ MA General Hospital, MGH Men Against Abuse	http://www.massgeneral.org/menagainstabuse
<i>Boston</i>	Passageway, Brigham and Women's	http://www.brighamandwomens.org/communityprograms
<i>Boston</i>	Renewal House	http://www.uuum.org/?q=node/14
<i>Brockton</i>	Brockton Family & Community Resources, The Fatherhood Initiative	http://www.brocktonfamilyandcommunityresources.com
<i>Cambridge</i>	Boston Area Rape Crisis Center	http://www.barcc.org
<i>Cambridge</i>	MAPS - MA Alliance of Portuguese Speakers	http://www.maps-inc.org
<i>Cambridge</i>	Transition House, Dating Violence Intervention Project	http://www.transitionhouse.org
<i>Chelsea</i>	HarborCOV	http://www.harborcov.org
<i>Framingham</i>	Voices Against Violence	http://smoc.org/index.asp?pgid=45
<i>Greenfield</i>	NELCWIT	http://www.nelcwit.org
<i>Holyoke</i>	Womanshelter/Companeras	http://www.womanshelter.org
<i>Hyannis</i>	Independence House Inc.	http://www.independencehouse.com
<i>Lawrence</i>	YWCA of Greater Lawrence	http://www.ywcalawrence.org
<i>Leominster</i>	BWRI - Battered Women's Resources Inc.	http://www.bwri.com
<i>Leominster</i>	Spanish American Center	http://www.spanishamericancenter.org
<i>Lowell</i>	Alternative House	http://www.alternative-house.org
<i>Milford</i>	Wayside Trauma Intervention Services, Wayside Men Against Violence	http://www.waysideyouth.org
<i>Newburyport</i>	Jeanne Geiger Crisis Center	http://www.jeannegeigercrisiscenter.org
<i>Plymouth</i>	South Shore Women's Resource Center	http://www.lsccl.org/sswc
<i>Quincy</i>	DOVE Inc.	http://www.doveinc.info
<i>Salem</i>	HAWC - Help for Abused Women and Children, White Ribbon Campaign/In Harm's Way	http://www.helpabusedwomen.org
<i>Salisbury</i>	Portal to Hope, Men's Leadership Council	http://www.portaltohope.org
<i>Vineyard Haven</i>	Women's Support Services	http://www.mvcommunityservices.com/wsupport.html
<i>Waltham</i>	Jewish Family & Children's Service	http://www.jfcsboston.org/comm_programs/kol-isha.cfm
<i>Waltham</i>	REACH Beyond Domestic Violence	http://www.reachma.org
<i>Worcester</i>	Daybreak / YWCA of Central MA	http://www.ywca Worcester.org/daybreak.html
<i>Worcester</i>	Rape Crisis Center of Central MA	http://www.rapecrisiscenter.org



COMMUNITY WHITE RIBBON AFFILIATES

<i>Amherst</i>	Men's Resource Center for Change, Moving Forward	http://www.mrcforchange.org
<i>Arlington</i>	Arlington Enrichment Collaborative	http://www.arlingtonenrichment.org
<i>Boston</i>	Employers Against Domestic Violence	http://www.employersagainstdomesticviolence.org
<i>Boston</i>	NOMAS Boston	http://www.nomasboston.org
<i>Burlington</i>	Saheli	http://www.saheliboston.org
<i>Cambridge</i>	Emerge	http://www.emergedv.com
<i>Cambridge</i>	MIT SAAV (Students Advocating Against Violence)	(617) 253-5770
<i>Chesterfield</i>	Hilltown Coalition Against Domestic Violence	(413) 296-4088
<i>Danvers</i>	North Shore Community College Resources Against Violence Northwestern District Attorney's Office, White Ribbon Campaign	http://www.northshore.edu
<i>Greenfield</i>		http://www.mass.gov/mdaa/da/northwestern.html
<i>Malden</i>	IMPACT, men and boys classes	http://www.impactboston.com
<i>Plymouth</i>	VETO: Plymouth County White Ribbon Campaign	http://www.mass.gov/daplymouth/veto
<i>Springfield</i>	Men's Resources International	http://www.mensresourcesinternational.org
<i>Worcester</i>	Males Advocating Change	http://rapecrisiscenter.org/mac
<i>Worcester</i>	Worcester County Fathers and Family Network	http://www.worcestercountyfathersandfamilynetwork.org
<i>Worcester</i>	Grafton Job Corps	http://grafton.jobcorps.gov



Massachusetts White Ribbon Day Community Activity

There have been 21 local communities who have reported on their local activities for White Ribbon Day. These ranged from Middle and High School Assemblies, Town Proclamations to Events at Businesses, Hospitals, Colleges and Churches. A sampling of activities includes:

Jane Doe Inc, Members

Transition House in Cambridge

Transition House's Dating Violence Intervention Program (DVIP) collaborated with two local high schools to put on White Ribbon Days.

The first was held Friday February 8th at Somerville High School (SHS) to bridge National Teen Dating Violence Awareness Week to the start of the Valentine's Day Week for a focus on healthy relationships and engaging the young men of Somerville High School. They have worked closely with student members of TADA (Teens Against Dating Abuse), an after school group at SHS to craft an event that put the White Ribbon Pledge into teen words. The students made white ribbons and large posters with the Dating Bill of Rights as well as the pledge.

At Cambridge Rindge and Latin High School on Valentines Day, DVIP worked with the young men and women of STARS (Students Teaching and Advocating Respect), a credited peer leadership class, to join the men of CRLS staff and faculty in taking the White Ribbon Pledge. In the previous week, they were present in the cafeteria to promote awareness of Teen Dating Violence Awareness Week, ensuring that students have information about safe dating, information about resources, as well as the Dating Bill of Rights.

Alternative House, Lowell

Alternative House worked with the City Manager to hold a White Ribbon Event on Valentine's Day at Lowell City Hall. Local men attended and joined the City Manager and Lowell's Mayor in wearing white ribbons and pledging to help end violence against women. The manager invited the local press as well.

Womanshelter/Compañeras, Holyoke

The Springfield MA Pledge Event, by Womanshelter/Campaneras on February 25th, brought together 120 law enforcement, attorneys and community advocates together at the Basketball Hall of Fame. Craig Norberg-Bohm of Jane Doe Inc. spoke as the keynote speaker along with District Attorney William M. Bennett, Police Commissioner William Fichet and Professor Steven Thompson. The audience was twice the size as was expected, marking a grand local success. The event was covered by all major Springfield MA media outlets.

Plymouth County White Ribbon Campaign – Coaching Boys into Men

Held in Brockton on March 6th, sponsored by the Plymouth County White Ribbon Campaign, including Womansplace Crisis Center and South Shore Women's Center. The event was called Coaching Boys Into Men and appealed to coaches throughout the area. Over 80 coaches attended. ML Carr, of Boston Celtics fame was the keynote speaker, Juan Carlos Arean of the



Family Violence Prevention Fund presented their playbook for coaches, and Craig Norberg-Bohm presented about local activity across the state and welcomed the coaches to join with their teams.

Government

State of Massachusetts

Governor Deval Patrick, Lt. Gov. Tim Murray, and John Auerbach, Commissioner of Public Health, spoke at the our White Ribbon Day event on February 14th. Thousands of White Ribbons were distributed to the Department of Public Health (DPH), Registry of Vital Records, and the Massachusetts Hospital School in Canton. The Human Resources Division of the Executive Office of Administration and Finance participated as well.

Three Municipal Governments Arranged Town Proclamations

The Town of Waltham (Feb 11), the Town of Brookline (Feb 12) and the City of Worcester (Feb 12) all declared White Ribbon Day. JDI prepared a sample proclamation for this purpose.

Executive Office of Health and Human Services Home Page

The website home page of the Executive Office of Health and Human Services featured White Ribbon Day.

Law Enforcement

Plymouth County White Ribbon Campaign

The District Attorney's Office and local police departments organized wide participation in the Plymouth County White Ribbon Campaign with multiple events across the county. Police Departments spoke about WR and took the pledge at role call on the 14th. Police all tied White Ribbons to their Cruiser Antenna that day. A group from the Plymouth County White Ribbon Campaign attended the Statehouse event as well.

Northwest Region District Attorney's Office

They sponsored White Ribbon Campaign assemblies and programs in several area high schools. There are plans to publish the names of boys who pledge in their school papers later in the spring. Participation from members of Jane Doe Inc, included The Everywoman's Center and NELCWIT (New England Learning Center for Women in Transition).

Amesbury Police Department

All police in the Essex County area wore white ribbons. Many community venues distributed ribbons including the local Harley Davidson Dealership.



Healthcare

Community Advocacy Program, Boston Health Centers

White Ribbon Pledge collection tabling was arranged at each center, distributing cards and ribbons. CAP is a member of Jane Doe Inc..

Caritas Hospitals

Caritas Hospitals conducted a radio broadcast, a resident training on IPV, and grand rounds. A ceremony was organized at St Elizabeth's on February 14th to highlight the WRD. Senator Tolman attended this event along with other state and municipal representatives. In addition, a brief video cast was conducted with representatives from the other 5 hospitals in the system. They were proud to have participation from top management at the hospital and in the entire health system (2nd largest in New England).

MGH Men Against Abuse

The day before the State House event, information tables were organized with signing posters and ribbons within Mass General Hospital to encourage folks to attend on Feb 14th.

The Good Samaritan Hospital in Brockton

This hospital held an event on Feb 14. They also sent an interoffice email to ask all men in their offices throughout the county to wear the ribbon that day and sign up as Ambassadors.

Communities

Home Page of the Sharing Web

Sharing Web helped spread the word by featuring White Ribbon Day on their site through 2/14. Information appeared on the home page, domestic violence page and on the events calendar. See www.SharingWeb.org

The Enforcers, Motorcycle Club (all police officers)

The Enforcers Motorcycle Club attended the Feb 14th Statehouse Event wearing their club colors, decorated leather jackets. They subsequently posted a video story of the occasion on their website: <http://www.enforcersmc.com/>

St. Katharine Drexel Parish

St. Katharine Drexel Parish in Roxbury held a signing event and gathered over 100 signers.

Verizon Corporation

Participated by operating pledge tables for white ribbon pledges in the lobby of their downtown headquarters. An employee group attended the event on 14th and the Verizon Corporation sponsored the breakfast at the State House event.

NOMAS-Boston

The Boston chapter of the National Organization for Men Against Sexism operated a membership drive on behalf of WRD. See www.nomasboston.org



Schools

MIT SAAV (Students Advocating Against Violence)

The White Ribbon Day event @ MIT took place on Feb 6th in the student center. The purpose is two fold: 1) to bring attention that this is a men's issue and 2) to gather support for the Feb 14th state house event. 150 Pledges were collected during the event.

St. John's Prep

St. John's Prep in Danvers, a school with 1200 boys, distributed ribbons to the students plus faculty and staff. 10 or 12 boys attended the MA State House event on February 14th and volunteered in various tasks.

Northshore Community College

Collected pledges from men on campus via tabling in public locations.

Newton North and South High Schools

Conducted school assemblies and distributed white ribbons to several thousand students.

Arlington Enrichment Collaborative

This is an after school program for middle school students in Arlington, MA. They gathered signatures among boys at the school for White Ribbon Day and plan to publish a pledge announcement for Valentines Day and a Full Pledge Ad for Mothers Day in the local town paper. The Arlington High School and the Ottoson Middle School, along with various city officials were also involved.



BACKGROUND AND PHILOSOPHY

Massachusetts White Ribbon Day 2008 was part of an international effort to engage more men and boys to help end violence against women, sexual assault and domestic violence.

The White Ribbon Campaign was founded and launched in Canada in 1991, two years after the Montréal Massacre in which 14 women students at the Montreal's École Polytechnique were systematically killed and 13 other students wounded by a lone gunman on December 6, 1989. 100,000 men wore ribbons across Canada that first year. Today, the WRC is a worldwide campaign in 55 countries, with well over 5,000,000 signatures and growing.

Through its project, The Men's Initiative, Jane Doe Inc. launched the first annual statewide White Ribbon Day Campaign in Massachusetts on February 14, 2008. We specifically chose to launch the campaign on Valentine's Day to highlight the need to combine safety and respect with romance and love.

The crux of this international campaign is for individual men to take the White Ribbon Pledge as shown above and to get involved on the local and statewide levels. The impact of thousands of men throughout Massachusetts declaring their commitment to this principle of non-violence will be far-reaching and long-lasting.

It has been a chance for all men – heterosexual, gay, bisexual and transgender – to challenge the notions of masculinity that equate strength with violence and control and instead foster positive images of masculinity that will help us create a world free of abuse.

GOALS:

The Massachusetts White Ribbon Day 2008 Campaign was designed to accomplish five things:

1. Invite men throughout Massachusetts to take the pledge, put on a white ribbon and speak out against violence against women, sexual assault and domestic violence;
2. Send the public message that men must and are taking responsibility to end men's violence against women;
3. Highlight the inspiring and creative work being done by and with men in nearly two dozen communities throughout Massachusetts and encourage their replication;
4. Engage more men in transforming social norms that perpetuate and support sexual assault and domestic violence and create an environment that promotes respect and equality by connecting them with their local Jane Doe Inc. member program and with JDI's statewide efforts; and
5. Raise funds to support the work of local victim services groups and the state coalition.



COMMUNITY ROLES:

WRD Ambassadors

Ambassadors are men who have taken the White Ribbon Pledge and join the campaign to serve as an example to others. Ambassadors agreed to wear the White Ribbon on February 14, 2008; recruit 5 or more friends and colleagues to wear the ribbon on that day; give permission for name to be published on print and web materials. Those who signed up by November 20, 2007 were also included in the November 26th press announcement of the 2008 campaign.

WRD Sponsor

A WRD Sponsor is a business, organization or individual that has joined the campaign by making either a financial or in-kind contribution. Various sponsorship opportunities were available, and support was recognized on campaign materials and at public events. JDI continues to work with sponsors who are interesting in finding other ways for employees to get involved with campaign.

WRD Affiliates

Any organization, group or corporation became affiliated with the White Ribbon Campaign in Massachusetts by signing the White Ribbon Pledge and agreeing to help promote the Massachusetts White Ribbon Day 2008 Campaign. This meant that organizations intended to operate a local pledge for men and boys, either called the White Ribbon Campaign, or a pledge initiative of their own design and wording in your local area. This may occur at any time during the year.

As a demonstration of the commitment to ending violence against women, sexual assault and domestic violence, men's engagement activities and campaigns (including White Ribbon Campaigns) that generate resources are encouraged to share such funds and resources with the local JDI member victims' services provider(s) in their areas and Jane Doe Inc., the statewide coalition. Similarly, we ask that prospective WRD Affiliates (that are not JDI members) notify the local program(s) of their intention to apply as Massachusetts White Ribbon Affiliates.

WRD Advisory Council

The WRD Advisory Council is comprised of men who provide counsel and volunteer to achieve outreach, education and fundraising goals of JDI's Massachusetts White Ribbon Day Campaign.



WHITE RIBBON DAY ACTIVITIES AROUND THE WORLD

White Ribbon Day was created by a handful of Canadian men in 1991 on the second anniversary of one man's massacre of 14 women in Montreal. They began the White Ribbon Campaign to urge men to speak out against violence against women. It is the largest effort in the world of men working to end men's violence against women. It relies on volunteer support and financial contributions from individuals and organizations. After only six weeks preparation, more than one hundred thousand men across Canada wore a white ribbon. Many others were drawn into discussion and debate on the issue of men's violence.



The White Ribbon Campaign
Men working to end men's violence against women



In 1993, the United Nations General Assembly resolved "that violence against women constitutes a violation of the rights and freedoms of women ... that there is a need for a clear and comprehensive definition of violence against women, a clear statement of the rights to be applied to ensure the elimination of all violence against women in all its forms, a commitment by States ... and a commitment by the international community at large to the elimination of violence against women" (Declaration on the Elimination of Violence Against Women). In December 1999, the 54th session of the United Nations General Assembly adopted Resolution 54/134 declaring November 25th the International Day for the Elimination of Violence Against Women.



In 2000, Australia's the Commonwealth Government Office for Women has organized around the United Nations General Assembly declaration of November 25th as the International Day for the Elimination of Violence Against Women (IDEVAW). The White Ribbon has become the symbol for the day. In 2003, the Australian branch of the United Nations Development Fund for Women, UNIFEM, began a partnership with men and men's organizations to make this a national campaign and distributed ten thousand white ribbons.



In 2007, Vera House sponsored its 13th annual White Ribbon Campaign. their 2007 campaign from March 23rd through April 1st, over 42,000 Central New Yorkers wore white ribbons & white wristbands to raise awareness about domestic and sexual violence. Vera House held press conferences, launched a poster campaign, sponsored high school and college activities and mobilized hundreds of volunteers to tie white ribbons to mark the official start of the campaign everywhere in town.



WRC Pakistan was launched in 2006 and has initiated countrywide discussions about strategies for ending violence against women including ways to educate young men, expand their campaign across the county and develop partnership programs with local government. In September 2007, Pakistani White Ribbon Campaign released their first report outlining the number of reported violent incidences against women in Pakistan. WRC Pakistan also launched a powerful and comprehensive website.



Special Thanks

White Ribbon Advisors

Honorary Chairperson Governor Deval Patrick

Campaign Co-Chair Paul Cellucci, Former Governor of Massachusetts

Campaign Co-Chair Peter Roby, Director of Athletics & Recreation,
Northeastern University

Mark Conrad, Parole Board Member, Massachusetts State Parole Board

Ralph Fuccillo, President, Oral Health Foundation

Jim Heffernan, Chief Financial Officer and Treasurer, Massachusetts General Physicians
Organization

Paulo Pinto, Executive Director, MAPS - Massachusetts Alliance of Portuguese Speakers

Joe Timilty, Former State Senator

Michael Weekes, Executive Director, Massachusetts Council of Human Service Providers

In-Kind Donations and Support

Asian Task Force Against Domestic Violence

Boston Women's Fund

Bureau of State Office Buildings

Flores Mantilla of Marblehead

Governor's Council to Address Sexual and Domestic Violence

Massachusetts Department of Public Health

Massachusetts General Hospital Translation Department

New England Cable News

Plaza Deli & Catering

VDA Productions

Verizon Communications

DGI-Invisuals, LLC



White Ribbon Planning Committee

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Antonio Arrendel, Mentors in Violence Prevention
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Gail Kielson, Hilltown Coalition Against DV
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Danny Lewis, Department of Social Services
Kathy Linton, Rape Crisis Center of Central MA
Katrina Mattson, Berkshire Violence Prevention
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Matt Meyer, NOMAS Boston
Jim Heffernan, MGH Men Against Abuse
Rebecca Mooney, Melrose Alliance Against Violence
Stu Moskowitz, Men's Resource Center Worcester
Richard Muzzy, Catholic Charities North
Ginger Navickas, Daybreak
Chris Nelson, Worcester Fathers and Families
Alonso Nichols, Tufts University
Rob Okun, Men's Resource Center
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Sam Williams, Unitarian Universalist Urban
Ministry
Bonnie Zimmer, HAVEN @ MGH

Craig Norberq-Bohm, Mary Lauby, Debra Robbin, & Toni Troop, Jane Doe Inc.



Massachusetts White Ribbon Day
February 14, 2008
Great Hall, State House, Boston
And in Communities Across the Commonwealth