

## **Anti-Sexual Assault Activists Host White Ribbon Day in MA**

**By Associated Press Sunday, December 6th 2015**

<http://turnto10.com/news/local/anti-sexual-assault-activists-host-white-ribbon-day-in-ma>

BOSTON (AP) - Activists working to stop sexual assault and domestic violence are hoping to recast what it means to be a man.

The anti-domestic violence group Jane Doe Inc. is launching its 8th Annual Massachusetts White Ribbon Day Campaign on Tuesday.

Organizers say the goal is to look for ways to reimagine manhood after being confronted by daily news of gun violence, mass murders, sexual assault on college campuses and other displays of what it calls hyper-masculinity.

The group is hosting the event at the Statehouse with Middlesex Sheriff Peter Koutoujian, Lt. Gov. Karyn Polito and Jane Doe Inc.'s Executive Director Debra Robbin.

Organizers say the campaign has its roots in the international White Ribbon Campaign.

The international campaign started in Canada 26 years ago after a young man killed 14 female students.