

What is White Ribbon Day?

For *thirty years* Jane Doe Inc. has been a catalyst for change and held true to its mission: being guided by the needs of survivors to create a world free of violence and abuse.

As part of an international human rights effort, the Massachusetts White Ribbon Day Campaign invites men and boys to be part of the solution in ending violence against women.



On the first week in March, men throughout Massachusetts speak out to:

- *Change* societal attitudes and beliefs that perpetuate and make excuses for violence against women!
- *Promote* safety and respect in all relationships and situations!
- *Build* a network of resounding voices that will support and advance the initiatives and efforts of Jane Doe Inc. and its member organizations to promote the safety, liberty and dignity of survivors!

This year, MA White Ribbon Day is on Wednesday, March 1st, 2017!



MASSACHUSETTS
White Ribbon Day Campaign

“From this day forward, **I promise to be part of the solution** in ending violence against women and all gender-based violence.”

Massachusetts' White Ribbon Day Pledge

**TAKE THE PLEDGE
WEAR THE RIBBON**

March 1, 2017

Get involved and be a part of the solution!

janedoe.org/whiteribbonday

