



Massachusetts White Ribbon Day Campaign

Jane Doe Inc.
THE MASSACHUSETTS COALITION
AGAINST SEXUAL ASSAULT AND
DOMESTIC VIOLENCE

“ From this day forward, I promise to be part of the solution in **ending violence against women and all gender-based violence.**” *Massachusetts White Ribbon Day Pledge*

JOIN WITH ME and thousands of men and boys across Massachusetts as we pledge to promote respect and safety. Become a **WHITE RIBBON DAY AMBASSADOR** and make a statement that there is no place for violence or excuses. Become part of the solution!

The Massachusetts **White Ribbon Day Campaign** invites men and boys to be leaders in ending violence against women and all gender-based violence. The campaign seeks to change societal attitudes and beliefs about how toxic and rigid notions of masculinity perpetuate and excuse violence and inequity. Through dialogue and action, men who participate in the **White Ribbon Day Campaign** will help to reimagine manhood, promote safety and respect, and join a worldwide movement for human rights.

As a fellow **AMBASSADOR** you are committing to 4 tasks:

- 1 Take and Live by the **PLEDGE!**
- 2 Wear the ribbon on **White Ribbon Day** and throughout the month of **March.**
- 3 Recruit **5 Friends/Associates** to do the same!
- 4 Host and/or participate in **Local White Ribbon Day Campaign Events.**

Become a White Ribbon Ambassador Today!

TinyURL.com/WRD-Ambassador-SignUp



MASSACHUSETTS
WHITE RIBBON DAY

JaneDoe.org/WhiteRibbonDay
#ReimagineManhood



MASSACHUSETTS White Ribbon Day Campaign

AMBASSADOR REGISTRATION FORM

Today's Date: _____

Individual Contact Information as it should be listed on all printed materials

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone _____ E-Mail Address _____

Company/Organization _____ Title _____

Business Phone _____ Business Fax _____

- Please indicate that my company/organization affiliation is for identification purposes only.
- Please do not publish my affiliation and title.

How I Can Help

- I promise to wear the white ribbon on White Ribbon Day and throughout the month of March.
- I promise to recruit 5 friends and colleagues to wear the white ribbon with me.
- I will solicit my company or organization to Sponsor White Ribbon Day.
- I would be willing to speak to the media about my involvement with Jane Doe Inc. and the White Ribbon Day Campaign.

I have a few ideas about reaching more men, contact me.

- I would like to make a donation to Jane Doe Inc. in the amount of \$ ____.
- Other: _____

Who Referred you to become a WRD Ambassador?

- Another WRD Ambassador A Jane Doe Inc. member program
- Other: _____

Mail to address below, Email an image to WRDcampaign@janedoe.org

Or Fax to: 617-248-0902



The Massachusetts Coalition Against Sexual Assault and Domestic Violence

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